

CASE STUDY

Lesley Hooks Estate Agents

Based in Bebington, Wirral, Lesley Hooks Estate Agents is a truly independent estate agent. Lesley set up the agency in 2011 having worked in the industry for many years with a large corporate estate agency group, and has been focused on growing an independent practice, situated on the high street, that offers a full sales and letting service under one roof.



When asked about her relationship with Metropix and why she uses the floor plan specialist for the marketing of her properties, Lesley said:

"I used to work for a big corporate estate agency practice, which surprisingly didn't use floor plans. We were constantly asked by the public about floor plans and it was frustrating not being able to provide these with a property's details as I knew it would be the first question people asked. I decided to launch my own venture and in 2011 set up Lesley Hooks Estate Agents here in Bebington.

Once of the first things I looked into when setting up was the best way to produce floor plans, and having been aware of Metropix for some time, I gave them a call. Now, not being the most technical person, I was looking for

something that would be easy to use, and Metropix certainly ticks that box.

On top of that, I'm impressed with the pricing; it isn't expensive even for an independent agent like us, plus the real bonus is the support we receive from their team. If ever I have a question, I can pick up the phone and talk to real human beings! They are always there when you need them and have always been able to answer my questions first time.

A recent example is that I wanted to extend my plans to include property's gardens – the team were so helpful in talking me through this and, bingo, these are now added onto our property's floor plans. It makes my floor plans stand out from the crowd."

“

In today's world of large faceless corporates, it so nice to work with a company that actually cares about their customers; they are there when you need them and I couldn't recommend them highly enough

”

Lesley Hooks is the proprietor at
Lesley Hooks Estate Agents

www.lesleyhooks.co.uk



If you would like to know more about Metropix, please contact our customer services team:

0845 838 5355

or by email at:
support@metropix.com